

Chapter 1 Practical activity 1 Student level: EQF 4

Practical activity #1 - ANSWERS

Chapter 1

Student EQF level: 4

Author:

MLC ITS Euskadi, SUSMILE Consortium member

Sources for the practical exercise

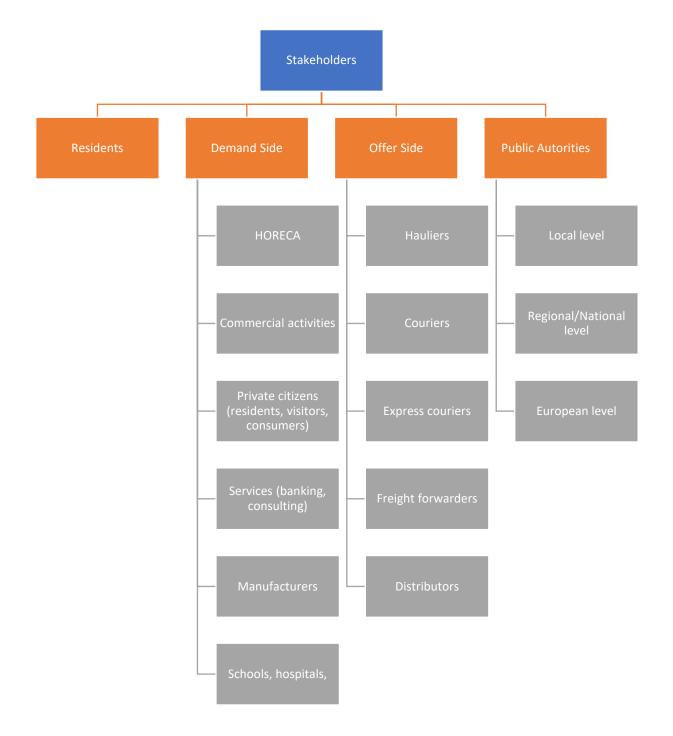
- 1.1.1 The stakeholders of the Urban Logistics
- 1.2.2 Supply Chain actors
- 1.2.3 Public authorities
- 1.2.4 Demand side actors
- 1.2.5 Environmental regulation bodies
- 1.3.1 Different types of products and flows
- 1.3.2 Express, courier and postal services
- 1.3.3 Retail outlets distribution
- 1.3.4 Hotel, restaurant, and catering services
- 1.3.5 Waste management
- 1.3.6 Construction and road services

Answers

Exercise 1: STAKEHOLDERS CONCEPTUAL SCHEME

- There is one stakeholder that it is part of the demand side, but also a main stakeholder. Do you have it included? Resident
- The European Parliament and the European Commission, apart from environmental regulation bodies, what kind of stakeholders are? Public Authorities
- In capsules 1.2.3 and 1.2.5, there are three level of a main stakeholder. Which are? Three level of public authorities: local level; regional/state level: European level
- Hospitality Restaurants and Catering activities, to which stakeholder does it belong? Demand side
- Together with HORECA ; which other sub category of stakeholders you will include in the conceptual scheme? Commercial activities; private citizens; services; manufacturers; schools and hospitals...
- There are different sub actors moving goods. Do you have them included? In the offer side there are: hauliers, couriers, express couriers, freight forwarders, distributors







Exercise 2: STAKEHOLDERS AND PRODUCTS

Products are: 1) Mail & packages; 2) Retail products; 3) Catering products; 4) Waste; 5) Construction works materials

STAKEHOLDER	PRODUCT FLOW GENERATED REGULARLY	PRODUCT FLOW GENERATED SPORADICALLY
Public Authority, such as a municipality	Mail & packages Construction works materials Waste	Catering products
Resident	Waste Mail & packages* Retail products* Catering products*	Construction works materials Mail & packages* Retail products* Catering products*
Restaurant	Catering products Waste Mail & packages**	Mail & packages** Construction works materials
Hotel	Catering products Waste	Retail products Construction works materials Mail & packages
Supermarket	Catering products Retail products Waste Mail & packages***	Construction works materials
Bank	Mail & packages Waste	Construction works materials
Clothing store	Retail products Mail & packages Waste	Construction works materials
School	Catering products Waste Mail & packages	Construction works materials
Hospital	Catering products Waste Mail & packages	Construction works materials
Manufacturer	Mail & packages Catering products Waste	Construction works materials

* It will depend on the online purchase habits could have

- ** It will depend on whether there is a take way or delivery service
- *** It will depend on whether there is a home delivery



Exercise 3: STAKEHOLDERS AND PRODUCT FLOWS

Products are: 1) Mail & packages; 2) Retail products; 3) Catering products; 4) Waste; 5) Construction works materials

STAKEHOLDER	PRODUCTS MOVED	PRODUCTS FLOW (B2B or B2C)
	Mail & packages	• B2B (The public authority as a
Public Authority,		receiver) & B2C (public authority
such as a		as a supplier)
	Construction works materials	• B2B
municipality	Waste	• B2B
	Catering products	• B2B
Resident	Waste	• C2B
	 Mail & packages**** 	• B2C (as a receiver) and C2B (as a
		supplier, in reverse logistics)
	 Retail products**** 	• B2C and C2B
	 Catering products**** 	• B2C
	Construction works materials	• B2C
Restaurant	Catering products	• B2B
	• Waste	• B2B
	 Mail & packages** 	• B2C
	Construction works materials	• B2B
Hotel	Catering products	• B2B
	• Waste	• B2B
	Retail products	• B2C
	Construction works materials	• B2B
	Mail & packages	B2B and B2C
Supermarket	Catering products	• B2B
	Retail products	• B2B
	• Waste	• B2B
	Mail & packages***	• B2C
	Construction works materials	• B2B
	Mail & packages	• B2B (receiver) and B2C (Supplier)
Bank	• Waste	• B2B
	Construction works materials	• B2B
Clothing store	Retail products	• B2B
	Mail & packages	• B2B (receiver) and B2C (Supplier)
	• Waste	• B2B
	Construction works materials	• B2B
School	Catering products	• B2B
	• Waste	• B2B
	Mail & packages	• B2B
	Construction works materials	• B2B
	Catering products	• B2B
Hospital	• Waste	• B2B
	Mail & packages	• B2B (receiver) and B2C (Supplier)
	Construction works materials	• B2B
Manufacturer	Mail & packages	• B2B
	Catering products	• B2B
	Waste	• B2B



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• Construction works materials

• B2B

**** If the resident has online purchase habits