

CHAPTER 3: Trends for more effective LMD logistics

UNIT 3.3: Corporate Social Responsibility trends

Capsule 3.3.3

Labels and certifications to acknowledge CSR logistics



To be done prior to this capsule:

Check Capsule 2.4.4 “Corporate Social Responsibility”

Capsule linked with:

1.3.5, 1.4.6, 2.1.2, 2.1.3, 2.3.2, 2.4.1, 2.4.2,
2.4.3, 2.4.5., 2.5.1, 2.5.2, 2.5.4, 3.3.1, 3.3.3,
3.4.5

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Objectives of the Capsule

This capsule aims at presenting the main relevant sources regarding CSR labels and certifications applicable to the logistics sector.

Category	Document, source	EQF		
		4	5	6
			X	X

Exercises included	NOT
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Effort for the capsule	Content 10 Min.	Exercises - Min.	Extra material 30 Min.
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Contents

1. Brief presentation and links to main CSR certifications and labels: general approach
2. Brief presentation and links to main CSR certifications and labels: sectoral approach

Instructions for the document, source revision

This capsule includes **main sources to be taken into account** in relation to Corporate Social Responsibility certifications and labels that **could be applied to the logistics sector**. The sources included here refer to certifications, standards and labels with a:

- **General approach**
 - UN Global Compact
 - ISO 26000
 - ISO 14000 Family
 - B Corp Certification
 - GRI Standards

- **Sectoral approach**, to be applicable to the logistics and transport sector
 - Green Freight Europe
 - Ecovadis (general approach with sectorial specifications)

UN Global Compact

The **world's largest corporate sustainability initiative**, promoted by the United Nations. It is a voluntary initiative based on CEO commitments to implement universal sustainability principles to take steps to support UN goals.



Source (website in EN):
United Nations. (2022).
*The 10 principles of UN
Global Compact.*
<https://www.unglobalcompact.org/what-is-gc/mission/principles>



United Nations
Global Compact

UN Global Compact

The 10 Principles



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION



HUMAN RIGHTS

P1: Businesses should support and respect the protection of internationally proclaimed human rights; and
P2: make sure that they are not complicit in human rights abuses.



LABOUR

P3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
P4: the elimination of all forms of forced and compulsory labour;
P5: the effective abolition of child labour; and
P6: the elimination of discrimination in respect of employment and occupation.



ENVIRONMENT

P7: Businesses should support a precautionary approach to environmental challenges;
P8: undertake initiatives to promote greater environmental responsibility; and
P9: encourage the development and diffusion of environmentally friendly technologies.



ANTI-CORRUPTION

P10: Businesses should work against corruption in all its forms, including extortion and bribery.

ISO 26000

The ISO 26000:2010, “**Guidance on social responsibility**” is a **voluntary International Standard** that provides guidance on CSR. It addresses seven core subjects of social responsibility.

ISO 26000 is not a management system standard and cannot be used for certification.



Source (website in EN):
ISO. (2022). *Social Responsibility – Discovering ISO 26000*.
<https://www.iso.org/publication/PUB100258.html>



ISO 14000 Family

ISO 14000 family is defined as **a series of international environmental management standards, guides, and technical reports**. Specifically, ISO 14001 sets out the criteria for an environmental management system and can be certified to. It maps out a framework that a company or organization can follow to set up an effective environmental management system.



Source (website in EN): ISO. (2022).
*ISO 14000 Family Environmental
Management:*

<https://www.iso.org/iso-14001-environmental-management.html>



Watch an informative video:
https://youtu.be/_hs54V3x1VQ

(video in EN)



B Corp Certification

B Corp Certification is **a designation that a business is meeting high standards of verified performance, accountability, and transparency** on factors from employee benefits and charitable giving to supply chain practices and input materials. It is a private certification of for-profit companies of their social and environmental performance.



Source (website in EN): B Lab. (2022). *About B Corp Certification.*
<https://www.bcorporation.net/en-us/certification>



GRI Standards – Global Standards for sustainability reporting

Global Reporting Initiative (GRI) Standards enable any organization to **understand and report on their impacts on the economy, environment and people** in a comparable and credible way, increasing transparency on their contribution to sustainable development.

Type of GRI Standards:

- Universal Standards
- Topic Standards:
 - Social
 - Economy
 - Environmental
- Sectoral Standards: Oil and Gas / Coal / Agriculture, Aquaculture and Fishing



Source (website in EN):
GRI. (2022). *The global standards for sustainability reporting.*

<https://www.globalreporting.org/standards/>



Green Freight Europe

Green Freight Europe (GFE) is the leading **industry-driven program to support companies in improving the environmental performance** of freight transport in Europe.

GFE aims to generate strong market incentives to engage companies across supply chains in the sustainable procurement of transportation services in order to stimulate long-term improvements. To help enable this, GFE provides access to collaborative learning, best practice and comparative benchmarking, which will further drive improvements in their emissions performance.



Source (website in EN):
European Shippers.
(2022). *Green Freight Europe*.

<https://europeanshippers.eu/projects/past-projects/green-freight-europe/>



Ecovadis

EcoVadis is the world's largest and most trusted **provider of business sustainability ratings**. The EcoVadis sustainability assessment methodology is an evaluation of how well a company has integrated the principles of Sustainability/CSR into their business and management system. Although it is applicable to any company from any sector, the assessment is tailored to specific industry sectors, getting assessment rankings within a sector, as for instance, transportation and logistics sector.



Source (website in EN): Ecovadis. (2022). *Sustainability Assessment*.
<https://ecovadis.com/suppliers/>

ecovadis