

CHAPTER 3: Trends for more effective LMD logistics

UNIT 3.3: Corporate Social Responsibility trends

Capsule 3.3.3

Labels and certifications to acknowledge CSR logistics



To be done prior to this capsule:

Check Capsule 2.4.4 "Corporate Social Responsibility"

Capsule linked with:

1.3.5, 1.4.6, 2.1.2, 2.1.3, 2.3.2, 2.4.1, 2.4.2, 2.4.3, 2.4.5., 2.5.1, 2.5.2, 2.5.4, 3.3.1, 3.3.3, 3.4.5

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Objectives of the Capsule

This capsule aims at presenting the main relevant sources regarding CSR labels and certifications applicable to the logistics sector.

Category	Document, source	EQF		
		4	5	6
			X	Х

Exercises included	NOT
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Effort for the capsule	Content	Exercises	Extra material
	10 M in.	- Min.	30 Min.



Contents

- Brief presentation and links to main CSR certifications and labels: general approach
- Brief presentation and links to main CSR certifications and labels: sectoral approach



Instructions for the document, source revision

This capsule includes main sources to be taken into account in relation to Corporate Social Responsibility certifications and labels that could be applied to the logistics sector. The sources included here refer to certifications, standards and labels with a:

General approach

- UN Global Compact
- ISO 26000
- ISO 14000 Family
- B Corp Certification
- GRI Standards
- Sectoral approach, to be applicable to the logistics and transport sector
 - Green Freight Europe
 - Ecovadis (general approach with sectorial specifications)



UN Global Compact

The world's largest corporate sustainability initiative, promoted by the United Nations. It is a voluntary initiative based on CEO commitments to implement universal sustainability principles to take steps to support UN goals.



Source (website in EN):
United Nations. (2022).
The 10 principles of UN
Global Compact.
https://www.unglobalcom
pact.org/what-isgc/mission/principles





UN Global Compact

The 10 Principles











P1: Businesses should support and respect the protection of internationally proclaimed human rights; and

P2: make sure that they are not complicit in human rights abuses.



P3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

P4: the elimination of all forms of forced and compulsory labour;

P5: the effective abolition of child labour; and

P6: the elimination of discrimination in respect of employment and occupation.



P7: Businesses should support a precautionary approach to environmental challenges;

P8: undertake initiatives to promote greater environmental responsibility; and

P9: encourage the development and diffusion of environmentally friendly technologies.



P10: Businesses should work against corruption in all its forms, including extortion and bribery.



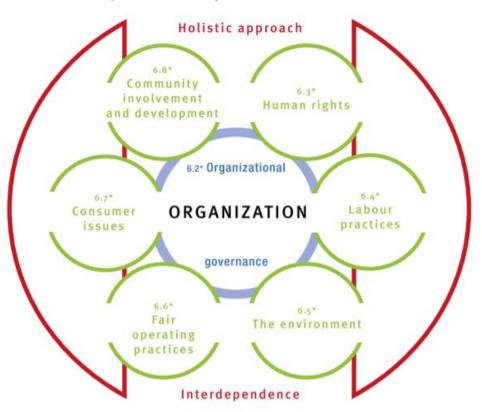
ISO 26000

The ISO 26000:2010, "Guidance on social responsibility" is a voluntary International Standard that provides guidance on CSR. It addresses seven core subjects of social responsibility.

ISO 26000 is not a management system standard and cannot be used for certification.



Source (website in EN): ISO. (2022). Social Responsibility — Discovering ISO 26000. https://www.iso.org/publication/PUB100258.html





ISO 14000 Family

ISO 14000 family is defined as a series of international environmental management standards, guides, and technical reports. Specifically, ISO 14001 sets out the criteria for an environmental management system and can be certified to. It maps out a framework that a company or organization can follow to set up an effective environmental management system.



Source (website in EN): ISO. (2022). ISO 14000 Family Environmental Management: https://www.iso.org/iso-14001-environmental-management.html



Watch an informative video: https://youtu.be/_hs54V3x1VQ (video in EN)

Introduction to



B Corp Certification

B Corp Certification is a designation that a business is meeting high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials. It is a private certification of for-profit companies of their social and environmental performance.



Source (website in EN): B Lab. (2022). About B Corp Certification. https://www.bcorporation.net/en-us/certification





GRI Standards – Global Standards for sustainability reporting

Global Reporting Initiative (GRI) Standards enable any organization to understand and report on their impacts on the economy, environment and people in a comparable and credible way, increasing transparency on their contribution to sustainable development.

Type of GRI Standards:

- Universal Standards
- Topic Standards:
 - Social
 - Economy
 - Environmental
- Sectoral Standards: Oil and Gas / Coal / Agriculture, Aquaculture and Fishing



Source (website in EN): GRI. (2022). The global standards for sustainability reporting.

https://www.globalreporting .org/standards/



Green Freight Europe

Green Freight Europe (GFE) is the leading industry-driven program to support companies in improving the environmental performance of freight transport in Europe.

GFE aims to generate strong market incentives to engage companies across supply chains in the sustainable procurement of transportation services order stimulate long-term improvements. To help enable this, GFE provides access to collaborative learning, best practice and comparative benchmarking, which will further drive improvements in their emissions performance.



Source (website in EN):
European Shippers.
(2022). Green Freight
Europe.
https://europeanshippers.
eu/projects/pastprojects/green-freight-



Ecovadis

EcoVadis is the world's largest and most trusted **provider of business sustainability ratings**. The EcoVadis sustainability assessment methodology is an evaluation of how well a company has integrated the principles of Sustainability/CSR into their business and management system. Although it is applicable to any company from any sector, the assessment is tailored to specific industry sectors, getting assessment rankings within a sector, as for instance, transportation and logistics sector.



Source (website in EN): Ecovadis. (2022). Sustainability Assessment. https://ecovadis.com/suppliers/

