

## CHAPTER 3: Trends for more effective LMD logistic

### UNIT 1: Logistics coping mechanisms in the urban environment

#### Capsule 3.1.3

#### Investing in collaboration and being part of a extended supply chain

To be done prior to this capsule:

1.2.1, 1.3.1, 1.4.1, 2.2.1, 3.1.1

Capsule linked with:

2.2.2; 2.2.3, 2.2.4 and 3.1.2

Authors:

MLC ITS Euskadi & SUSMILE Consortium



# Objectives of the Capsule

The objective of this capsule is to offer an example of how wanting to offer an increasingly better service in the LMD has made it possible to enter new actors in the supply chain, having been essential for that to invest in collaboration.

A professional from a transport company specialised in last mile distribution will present the work done to collaborate with other logistics operators and merchants, and become a critical partner of the extended supply chain (SC).

Category	Conference proposal	EQF		
		4	5	6
			X	X

Exercises included	NO
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Effort for the capsule	from 10 to 60 Minutes
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# Contents

1. Presentation of the company and its sector of activities
2. Explanation of the collaboration model
3. Advantages of the collaboration
4. Ways to achieve a more effective collaboration

# Instructions

In order to best prepare this conference, the professional who would be invited to present his or her company and its scope of intervention must correspond to the profile below:

- Logistics operator specialised in Last Mile Distribution, preferably using a sustainable last mile distribution system.
- This operator specialized in the last mile should collaborate with other logistics operators whose specialty is not the last mile, and that in the face of new distribution trends, the last mile logistics operator has become an indispensable partner.

Here is an example of the type of company we are thinking as a speaker:

Source (in EN): Eltis Mobility Portal(2014). Bicycle goods delivery service in San Sebastian, Spain.



<https://www.youtube.com/watch?v=YsIMWNnvFZY>