

CHAPTER 3: Trends for more effective LMD logistic

UNIT 1: Logistics coping mechanisms in the urban environment

Capsule 3.1.2

Adapting the distribution model to the new era



To be done prior to this capsule:

1.2.1, 1.3.1, 1.4.1, 2.2.1, 3.1.1

Capsule linked with:

2.2.2; 2.2.3, 2.2.4 and 3.1.3

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Objectives of the Capsule

The increase in electronic commerce, as well as the restricted access policies that are being implemented in cities (the new era), is forcing both logistics operators and distributors themselves to change their last-mile distribution model.

In this case, it is proposed to hold a conference in which a distributor explains his/her experience of changing the distribution model.

Category	Conference proposal	EQF		
		4	5	6
			X	X

Exercises included	NO
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Effort for the capsule	from 10 to 60 Minutes
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Contents

1. Presentation of the company and its sector of activities
2. Explanation of the new distribution model
3. Advantages of adapting a model

Instructions

In order to best prepare this conference, the professional who would be invited to present his or her company and its scope of intervention must correspond to the profile below:

- Distribution company that distributes in the city center with its own means or those of third parties.
- It can be a distributor that delivers to its own stores, or a distributor that delivers in various points, such as the Horeca channel (pubs, restaurants, hotels...)

But in any case, it has changed its last mile distribution model.

Along the conference, the speaker should present the company and its sector of activities; explain the new distribution model and specifically detail the advantages and disadvantages of the new distribution model.