

SUSMILE Cápsula 3.4.4

Documento de Fuentes

- Hausmann, L. et al. (2020, mayo 28). Startup funding in logistics. McKinsey. <u>https://www.mckinsey.com/industries/travel-logisticsand-infrastructure/our-</u> insights/startup-funding-in-logistics
- CTSI-global. When (and When Not) to Invest in New Logistics Technology. <u>https://ctsi-global.com/2021/when-and-when-not-to-invest-innew-logistics-technology/</u>
- Senftleber, M. (2020, agosto 18). How Logistics Providers Should Invest in Technology. SupplyChainBrain.com. <u>https://www.supplychainbrain.com/blogs/1-thinktank/post/31753-how-logistics-providers-should-invest-in-technology</u>
- Rittenberg, J., R. Watts (2022, febrero 8). Here's why businesses need a warehouse management system. Forbes.com.<u>https://www.forbes.com/advisor/business/software/whatis-wms/</u>
- Gani, F. (2022, marzo 30). Customer service in logistics: how to improve that by using tech. Hiverhq.com. <u>https://hiverhq.com/blog/customerservice-logistics#how-to-improve-</u> <u>customer-service-in-logistics-usingtechnologynbsp</u>

