

SUSMILE Capsule 3.4.4

Sources document

- Hausmann, L. et al. (2020, May 28). Startup funding in logistics. McKinsey. <https://www.mckinsey.com/industries/travel-logisticsand-infrastructure/our-insights/startup-funding-in-logistics>
- CTSI-global. When (and When Not) to Invest in New Logistics Technology. <https://ctsi-global.com/2021/when-and-when-not-to-invest-innew-logistics-technology/>
- Senftleber, M. (2020, August 18). How Logistics Providers Should Invest in Technology. SupplyChainBrain.com. <https://www.supplychainbrain.com/blogs/1-thinktank/post/31753-how-logistics-providers-should-invest-in-technology>
- Rittenberg, J., R. Watts (2022, February 8). Here's why businesses need a warehouse management system. Forbes.com. <https://www.forbes.com/advisor/business/software/what-is-wms/>
- Gani, F. (2022, March 30). Customer service in logistics: how to improve that by using tech. Hiverhq.com. <https://hiverhq.com/blog/customerservice-logistics#how-to-improve-customer-service-in-logistics-usingtechnologynbsp>

